

Susan B. Halpern

I am obsessed with online marketing. If you're not online you don't exist. There are many social media platforms out on the intertubes and how in the world do you choose which one(s) are right for you? I can help you pick the social media that's right for you and your company.



Services

Social Media

Copywriting

Video

Email Newsletters

Online Marketing



Recent Clients

Puffin West Foundation

Explorer's Club

Robert Mason Company

Columbus Internation Film+Video Festival



Social Media



explorersclubmv FOLLOWING

mytogoplace, walterthms, inthekitchenwithcat, kelc0617, calipinoh, strongwatercolumbus and yellowbirdfoodshed like this

explorersclubmv #chickenfrancaise #tonightsspecial #cbuseats #614eats #foodporn #merionvillage



Tonight's Special (June)
Chicken Francaise Only!
 Roasted Vegetables and
 Garlic Mashed Potatoes
 with a creamy lemon caper sauce



Puffin Foundation West, Ltd.

August 27 at 5:58pm · ✨

Save the date for the Puffin Collaborative Film Festival on October 11 at the Gateway Film Center. For more info go to <http://www.puffinfilm.org>



explorersclubmv FOLLOWING

11 likes 5w

explorersclubmv #Repost @flipitkitty with @repostapp.

@explorersclubmv BEST FISH TACOS EVER! #spicy #plazaLife #asseenInColumbus #lifelInCbus #foodTruck #sundayfunday

classycatincolumbus You guys made me mad when you closed your brick and mortar. You had the BEST Mac and cheese

keishajoyb So I'm gonna need some fish tacos ASAP. #addiction



explorersclubmv FOLLOWING

17 likes 5w

explorersclubmv Delish vegan brunch tacos. We have tons of stuff for carnivores too. @zauberbrewing until 2 today. #eatlocalcbus #drinklocalcbus #bestbrunchcbus

♡ Add a comment... ○○○

Video Editing



Puffin Foundation West
PRESENTS THE 2nd ANNUAL
Movies with a Mission
A collaborative film festival
at the Gateway Film Center.
OCT 9 & 11, 2015
PuffinFilm.org   
PuffinFilm.org/festival-passes-and-tickets



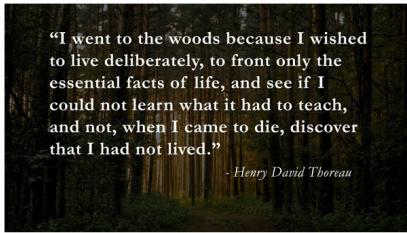
 **The Soloist @ 11:30am**
presented by ProMusica and
The Harmony Project
OCTOBER 11, 2015



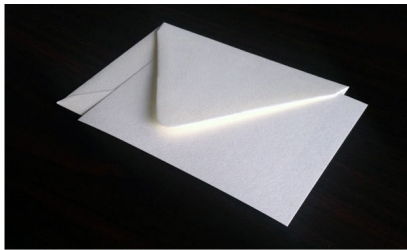
 **Promised Land @ 4pm**
presented by Ohio Environmental
Council & Ohio Citizen Action
OCTOBER 11, 2015

Earth Day- Think Globally. Create Locally. Inspire Everyone

Posted Apr 21, 2015



Henry David Thoreau is considered to be one of the fathers of modern-day environmentalism. Thoreau inspires us creatively with his natural observation, poetic sensibility and his "Yankee" love of practical detail. We were especially thrilled to find out that his father John was a storekeeper and pencil maker. Working in the family business Henry David Thoreau invented a new form of graphite binding for his father's pencils. We love that one of our heroes was as obsessed with office supplies as we are.



A luxurious paper that you can feel good about using, our **Luxe Recycled Cotton Fiber Stationery - Waste Not Paper** is sourced from mills in the USA that practice responsible, sustainable forestry and use renewable energy resources.



For the perfect pen to put in your Robert Mason bag we suggest the **J. Herbin Refillable Rollerball Pen and assorted ink cartridges (sold separately)**. The inks are water based, pH neutral, non-toxic and made with all natural dyes in a variety of cool colors. You'll never have to throw away a pen again.



Our **RM Leather wristbands** are our favorite upcycled pieces. Our wristbands come in a variety of styles, with skinny wristbands in natural colors - black and browns - and our bigger cuffs in vibrant colors from our Hue Leather Collection.



Often there is leftover leather from making our bags and journals and we don't want to waste it. Handcrafted in Ohio from top grain leather, the **Jackson Leather Tech Pouch** is the perfect size for ink refills, nibs, USB flash drives or whatever tiny things you need to keep organized. Upcycled, stylish and made to last with old-fashioned riveting and sewing, this pouch is a contemporary classic.

Who says being green has to be boring? Our products are timeless and built to last. Beautifully crafted with the finest materials, they are created thoughtfully with the past, present and future in mind.

Bloggging

With Mother's Day fast approaching- A Word To Your Mother (And Grandmother) Happy Mother's Day!

Posted Apr 28, 2015



The modern American holiday of Mother's Day was first officially recognized in 1910 in West Virginia, the home state of the original Robert Mason Company.



While growing up in West Virginia, Designer and Founder Robert Grimmett was very close to his maternal grandmother, Almeda. Almeda was a remarkable woman. In 1948 Almeda opened a small dress store that quickly grew into a chain of department stores. Starting with only 12 dresses Almeda's stores grew because of her dedication to quality, customer service and her unerring sense of style. Robert credits his grandmother for his interest in fashion, accessories and classic design. As a result of his many visits to Almeda's (as the stores were called) Robert fell in love with retail at very young age. His favorite spot in the store was the Gift Wrap Room and that's where he learned all about the importance of quality committed customer

service.

As a tribute to his grandmother Robert has designed the **Almeda Handcrafted Leather Bag**. The Almeda Bag honors this classy, fashionable lady as it truly encompasses all of her fabulous characteristics: quality, style, practicality and beauty.




The perfect Mother's Day gift, the **Almeda Handcrafted Leather Bag** is handcrafted in Ohio and made out of top grain leather. The **Almeda** has classic styling and contemporary function. It can accommodate a 15" laptop with inside pockets to store other precious day-to-day objects. It closes on the top with a sturdy zipper and has classic silver chrome hardware to secure the sturdy adjustable shoulder strap.

With Mother's Day just around the corner it's time to shop for that perfect gift for the women in your life. Whether it's your mother, sister, grandmother, wife or girlfriend, they deserve the very best from the people that love them.

Email Newsletters

June and July News



EXPLORERS C·L·U·B


An adventurous departure from the typical menu.

Quick News-

The Monthly Menu for both June and July is BBQ! It's going to change up a lot so check our website [here](#) to keep up on all of our delicious specials. Stay tuned for the BBQ Menu which will be coming soon with loads of smokey and tasty goodness.

Also please note that the restaurant will be closed June 29 through July 4.

[View the Monthly Menu](#)



Hours & Location

Dinner Hours

Mon-Fri: 4pm-10pm
Sat: 5pm-10pm
Sun: 5pm-9pm

Weekend Brunch

Sat & Sun: 9am-2pm (To avoid a long wait, please make reservations for brunch)


Address

1586 South High Street
Columbus OH 43207

[Click Here for](#)

[Directions](#)

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ROBERT MASON


"I went to the woods because I wished to live deliberately, to front only the essential facts of life, and see if I could not learn what it had to teach, and not, when I came to die, discover that I had not lived."
- Henry David Thoreau

April 22nd is Earth Day


One of the fathers of modern-day environmentalism, Henry David Thoreau inspires us creatively with his natural observation, poetic sensibility and his "Yankee" love of practical detail. Working in the family pencil business Henry David Thoreau invented a new form of graphite binding. We love that one of our heroes was as obsessed with office supplies as we are.




We understand that all creative processes operate with environmental consequences. We feel that it is our responsibility to carry sustainable products; to recycle and upcycle whenever possible.




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ROBERT MASON




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[Read More on the RM Blog](#)

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Almeda's



[Buy the Almeda Bag](#)



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Robert Mason Co.
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